

**IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE**

**PATENT APPLICATION**

|                        |                 |                             |              |
|------------------------|-----------------|-----------------------------|--------------|
| <b>Applicant:</b>      | Goode et al.    | <b>Serial No.:</b>          | 10/689,005   |
| <b>Filed:</b>          | 10/20/2003      | <b>Attorney Docket No.:</b> | SEDN/132DIV1 |
| <b>Examiner:</b>       | Thomas, Jason M | <b>Group Art Unit:</b>      | 2423         |
| <b>Confirmation #:</b> | 4102            |                             |              |

**For:** METHOD AND APPARATUS FOR PROVIDING DYNAMIC  
PRICING SERVICES FOR AN INTERACTIVE INFORMATION  
DISTRIBUTION SYSTEM

**MAIL STOP AMENDMENT  
COMMISSIONER FOR PATENTS  
P.O. BOX 1450  
ALEXANDRIA, VA 22313-1450**

**RESPONSE AMENDMENT**

**SIR:**

In response to the non-final Office Action mailed March 4, 2009, please reconsider this application as follows.

In the event that an extension of time is required for this response to be considered timely, and a petition therefor does not otherwise accompany this response, any necessary extension of time is hereby petitioned for.

Although Applicants do not believe that any fees are due in connection with this response, the Commissioner is hereby authorized to charge counsel's Deposit Account No. 50-4802/SEDN/132DIV1, for any fees, including extension of time fees or excess claims fees, required to make this response timely and acceptable to the Office.